

# SONER KAYA

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Senior Digital & Visual Designer | UI/UX | Print | Motion Graphics

Multi-disciplinary designer and artist with 10+ years in digital, print, motion, and UX/UI design. Experienced in startups, agencies, and B2B industries, delivering high-quality branding, storytelling, and user-centered design solutions from concept to production.

## PROFESSIONAL EXPERIENCES

### ORIENT GATE GMBH – HAMBURG, GERMANY

B2B Food Distribution Company

#### Graphic Designer

Jul 2024 – Present (Part time)

### KAMPNAGEL – HAMBURG, GERMANY

Art & Culture Institution

#### Freelance Graphic Designer for ZWANGSARBEIT

#### Webdesign and Wandzeitung Design Project

May 2024 – Oct 2024

### CIRPLUS.COM – HAMBURG, GERMANY

B2B, Startup

A global B2B marketplace that develops a digital trading platform for recyclates and plastic waste feedstock.

#### Lead Designer

Oct 2020 – Jun 2022 (Remote), Jun 2022 – Jun 2023 (Full time)

#### UX/UI Designer

Dec 2019 – Oct 2020 (Remote)

### BOOKCONNECT.REVIEW – NEW YORK, USA

B2B, Startup, SaaS

BookConnect software service allows the authors to deliver their book in any format the readers want to read it in. It is a solution to easily distribute your books to reviewers and automatically follow up for their review.

#### Jr. Product Owner

Agu 2020 – Feb 2021 (Remote)

#### UX/UI Designer

Sep 2016 – Agu 2020 (Remote)

### STUDIFLEX– WARSAW, POLAND

Creative Digital Marketing Agency

#### Graphic – Web Designer

Apr 2018 – Apr 2019 (Full time)

### PATAVAT – ISTANBUL, TURKEY

Creative Marketing Agency

#### Graphic Designer

Oct 2014 – Sep 2015 (Full time)

## CORE SKILLS

### Branding & Visual Identity

UX/UI Design (Wireframing, Prototyping, QA)

Print Design (Catalogues, Posters, Brochures)

Social Media Content Design

## SIDE SKILLS

Motion Graphics (Social Media, Ads, Canva)

Video Editing

Product Photography & Editing

Web Design (Wix, Wordpress, Shopware)

Agile Project Management

## DESIGN SOFTWARE SKILLS

Proficient in **Adobe Creative Cloud** (Photoshop, InDesign, Illustrator, Premiere), **Figma**, and AI tools (FireFly, Freepik Pikaso, Midjourney). Experienced with **Asana, Slack, Jira, Confluence, Miro, Whimsical**, and **Trello** for project management.

## LANGUAGES

Turkish: Native

English: Fluent (C1)

German: Intermediate (B1) – improving toward B2

## EDUCATION

**1:1 SCRUM MASTER TRAINING, STARTSTEPS GMBH, BERLIN 2024**

**DYNAMIC UX: DESIGN & USABILITY 2021**, Interaction Design Foundation, Certificate ID 109019-2021-602967

**VISUAL ELEMENTS OF UI DESIGN 2020**, California Institute of the Arts, Coursera, KQEK23UJAND2

**MASTER OF FINE ARTS, GRAPHIC ARTS, ANADOLU UNIVERSITY, 2016-2019**

**BACHELOR OF FINE ARTS, PAINTING, ANADOLU UNIVERSITY, 2009-2013**

## CONTACT

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