SONER KAYA
Designer

ABOUT ME

I'm a collaborative digital designer who values teamwork. With a proactive mindset, I find creative solutions to design challenges. I'm adaptable, addressing hurdles and ensuring smooth project execution. I embrace the latest tech advancements, staying flexible & continuously learning. **My design process prioritizes user and customer needs for impactful experiences.**

PROFFESIONAL EXPERIENCES

CIRPLUS.COM – HAMBURG, GERMANY

B2B, Startup
A global B2B marketplace that develops a digital trading platform for recyclates and plastic waste feedstock.

Lead Designer

Oct 2020 - Jun 2022 (Remote), Jun 2022 - Jun 2023 (Full time)

- UI&UX design
- High-fidelity prototype design
- Participated in regular design sprints over a five-month period, created 4 prototypes, and got feedback from major brands.
- Contributed to the product roadmap by creating a design roadmap, which led to the development of a new feature known as 'Material Database' within a span of six months.
- Motion graphic video designs for social media accounts with JR. Designer
- Mailing designs on Mailchimp and Mailjet
- Presentation designs for fundraising(4.4M+€) , product, and sales decks
- Printable & promotional material designs

UX/UI Designer

Dec 2019 - Oct 2020 (Remote)

BOOKCONNECT.REVIEW – NEW YORK, USA

B2B, Startup, SaaS
BookConnect software service allows the authors to deliver their book in any format the readers want to read it in. It is a solution to easily distribute your books to reviewers and automatically follow up for their review.

Jr. Product Owner

Agu 2020 - Feb 2021 (Remote)

- Assist product owner with feature development
- UI&UX Design and QA
- User support and support task management

UX/UI Designer

Sep 2016 - Agu 2020 (Remote)

- UI&UX design for the product page and web app
- High-fidelity prototype design
- Branding design

DESIGN SOFTWARE SKILLS

Fluent level

Good level

WORKS

Portfolio: **Soner Kaya** (https://t.ly/Q6Dn)
Dribbble: **ksonerkaya**
Linkedin: **ksonerkaya**

LANGUAGES

Turkish: Native
English: Professional working level
German: A1, Beginner

MAIN SKILL SET

Graphic design	Prototyping
Branding	Function and Design QA
Wireframing	Feature Conceptualisation
UX/UI Designer	Printable Designs

WORKING TOOLS

Asana	Miro
Zeplin	Whimsical
Jira	Trello
Confluence	GSlides

PERSONAL INFO & CONTACT

Email: ksonerkaya@gmail.com
Phone: +49 162 690 80 52
Date & Place of Birth: 01.08.1991, Turkey
Nationality: Turkish
Residency: Hamburg

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STUDIFLEX- WARSAW, POLAND

Digital Marketing Agency

Graphic - Web Designer

Apr 2018 - Apr 2019 (Full time)

- Social media and web banner designs,
- Photo retouch for e-commerce website,
- Support for video shooting/editing
- Wordpress website building

BE WONK AD.O.NATION – ESKISEHIR, TURKEY

Creative Ad. and Event Agency, BTL

Graphic Designer

Nov 2016 - Apr 2017 (Part time)
- Social media post designs
- UI&UX Designs
- Branding designs

PATAVAT – ISTANBUL, TURKEY

Marketing Agency

Graphic Designer

Oct 2014 - Sep 2015 (Full time)

- Social media post design for over 15 different companies
- UI&UX Design
- Branding design
- Creative project ideation for clients'

JAMMY SIGN – ISTANBUL , TURKEY

Marketing Agency

Jr. Graphic Designer

Mar 2014 - Oct 2014 (Part time)

- Social media post design
- UI&UX design
- Branding design

EDUCATION

Master of Fine Arts, Graphıc Arts
Anadolu University, Turkey
2016-2019

Bachelor of Fine Arts, Painting
Anadolu University, Turkey
2009-2013

Visual Elements of User Interface Design
2020, California Institute of the Arts, Coursera,
KQEK23UJAND2

THESIS & PUBLICATION

Master thesis, Author, May 2019
"An Investigation On Mobile Graphical User
Interfaces' Analysis For Different Need Groups"
Anadolu University,
Graduate School of Fine Arts

Academic article, Co-Author, Dec 2018
"A Research Study to Investigate User Interface
Experiences of Social Media Users, Over the Age of
60"
Anadolu Uni. Journal of Art and Design,
8 (2), 226-248

PERSONAL HOBBIES / INTERESTS

Traveling
Cinematography
Outdoor events
Saxophone, jazz, classical jazz
Blockchain and decentralized finance (DeFi)
Startup ecosystem
Sustainability, recycling, climate change
Contemporary arts